Think you know about concussions? Think again.

Concussion Awareness Now is a coalition of advocacy groups, founded by Abbott and the Brain Injury Association of America, to raise awareness about the seriousness of concussions and the importance of getting them checked.

The Problem

- 53% of people who suspect they have a concussion never get it checked
- In other words: 1 in 2 concussions are ignored

The Upside

- 7 in 10 parents would take their child in to see a doctor for a suspected concussion

The Myths

- 84% of people believe athletes are most at risk for concussion
- Only 3% of concussions that present to the ER are sports-related¹

- 56% of people think you have to hit your head to sustain a concussion
- Concussions can result from a sudden jolt to the body as well as a hit on the head²

- 13% of people think that all concussions result in a loss of consciousness
- Concussions have many possible symptoms. Loss of consciousness is only one of them²

The Bottom Line

- The No. 1 reason people don’t seek care
- Not believing symptoms are severe enough

The reality is concussions can be an invisible injury – so if you have any suspicion you may have a concussion: Get it checked.

Learn more at ConcussionAwarenessNow.org

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¹https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4786477/
²https://www.cdc.gov/headsup/basics/concussion_whatis.html

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